

NWFSC Development Committee Meeting
January 30, 2025 8:00 AM
Room 301, Building 400

Members Present:

Don Litke	Cindy Frakes
Stan Siefke	Chris Stowers
Fred Ketchem	

Staff Present:

Conner Rogers	
Ashley Engelbaum	Tara Thomson

Absent:

Teresa Halverson	Fran Hendricks
Tim Bolduc	Tyler Jarvis
Eric Navarre	Dolores Noechel
Cecil Williams	Jonathan Ochs

Call to Order:

Ms. Frakes called the meeting to order at 8:01 AM

Approval of Committee Meeting Minutes:

The minutes from the October 17, 2024 Development meeting were approved as presented.

Motion to approve minutes as presented by Mr. Siefke; Second, Mr. Ketchem. Motion carried unanimously.

New Endowments:

CCB Community Bank Scholarship Endowment: CCB Community Bank Scholarship Endowment was established to support an NWFSC student with demonstrated financial need. This endowment would not be made possible without the support of the current bank president, and past Foundation Board of Directors Chair, Alan Wood.

Leroy and Pam Donald Nursing Scholarship Endowment: Linda K. Donald served as a civilian and military nurse for over 50 years and is the late first wife of Leroy Donald. In her loving memory, Leroy and Pam Donald have donated \$25,000 to establish the Leroy and Pam Donald Nursing Scholarship Endowment. The purpose of this endowment will be to support a nursing student enrolled at NWFSC.

The Rosenbaum Family Scholarship Endowment: The Rosenbaum Family Scholarship was established by Helen and Arthur Rosenbaum. Both Helen and Arthur are true lovers of education and it is because of that passion, they donated \$25,000 to endow a scholarship. The purpose of this endowment is to support a resident of Okaloosa or Walton County who is enrolled at Northwest Florida State College and has documented financial need.

Donald C. Pulley Memorial Scholarship Endowment: The Donald C. Pulley Memorial Endowment was established in loving memory by his wife, Jean. A retired Air Force Colonel, Don spent nearly 27 years serving our country before he retired and turned to teaching. Don's love of teaching, Niceville, and Northwest Florida State College is why his wife chose to honor her late husband by establishing an endowment in his memory. This scholarship will provide support to a NWFSC student with financial need.

Motion to approve the CCB Community Bank Scholarship Endowment, the Leroy and Pam Donald Nursing Scholarship Endowment, the Rosenbaum Family Scholarship Endowment, and the the Donald C. Pulley Memorial Scholarship Endowment for presentation to the Board Mr. Ketchem; Second, Gen. Litke. Motion carried unanimously.

Year-to-Date Fundraising Report:

NWF State College Foundation's *Continuous Improvement Plan* goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 5% based on a rolling three-year average, resulting in a minimum of \$1,233,393 raised by June 30, 2025 which is 53% of the goal.

Annual Solicitation Report:

Ms. Rogers reviewed the Foundation's Annual Solicitation report with the Board giving currently at 40% of the 34 Board members (Foundation and Trustees). Presidents Circle has raised \$37,850 with 58 donors. She reported that we certified the Florida First Generation Matching grant with the State that we raised \$11,391 to be matched 2:1 which brings an allocation of \$20,626 from the State to support first generation students.

Sound the Siren Campaign Update:

Mr. Stowers gave an overview of the current status of the campaign.

Planned Giving – Legacy Society:

When a donor has included NWFSC in their estate plans, they have chosen to support students beyond their lifetimes for generations to come. To recognize these donors, the attached Letter of Intent has been developed. Once a donor has completed this letter and returned it to the Foundation, they will be considered a member of the **1963 Legacy Society**. This name was chosen to recognize the year NWFSC was founded (as Okaloosa Walton Junior College) and continue the rich tradition of serving our community. The intent is to build this group and create a unique identity for them. This would include recognition on our website and publications (with their permission), an annual event to recognize and thank these donors, as well as other benefits. Finally, in order to grow the initial membership, we will recognize anyone who completes the letter of intent (or who has previously made bequests) before June 30, 2026, as "Charter Members" of the 1963 Legacy Society.

Gifts by Fiscal Year:

Mr. Stowers provided a summary of all gifts received during Fiscal Years 22-23, 23-24, and 24-25 (to date). The purpose of sharing this information is to give the Development Committee data on where and how gifts are being made, which will help prioritize future development efforts to maximize fundraising results.

Alumni Awards:

Ms. Rogers gave an overview of the Alumni Awards selection process as well as detailed how winners are acknowledged.

Other Items:

The next Alumni Working Group meeting is April 15, 2025 at 8:00 AM in Room 301, building 400.

The next Development Committee meeting is April 24, 2025 at 8:00 AM in Room 301, building 400.

Adjournment:

There being no further business, the meeting adjourned at 9:00 AM

Cindy Frakes, Chair

Date

Chris Stowers, Secretary

Date